

tvS motor catalog

By Kailyn Sanford on January 5th, 2026

tvS motor catalog is an essential resource for motorcycle enthusiasts, potential buyers, and industry professionals seeking comprehensive information about the latest and upcoming models from TVS Motor Company. As one of India's leading two-wheeler manufacturers, TVS has built a reputation for innovation, affordability, and reliability. This article delves into the extensive TVS motor catalog, exploring the various categories of bikes, their features, specifications, and what makes them stand out in a competitive market.

UNDERSTANDING THE TVS MOTOR CATALOG

The TVS motor catalog encompasses a diverse range of motorcycles and scooters designed to cater to different rider needs, preferences, and budgets. Whether you're looking for a stylish commuter, a powerful sports bike, or an efficient scooter for daily urban travel, TVS offers options that combine performance, technology, and affordability.

CATEGORIES OF TVS MOTORCYCLES

The catalog is broadly segmented into several categories, each tailored to specific riding purposes and customer demographics.

1. COMMUTER BIKES

Commuter bikes are designed for daily urban travel, emphasizing fuel efficiency, comfort, and ease of handling. Notable models include:

- * TVS Apache RTR 160 4V: Known for its sporty design and powerful engine, the Apache RTR 160 4V is a popular choice among young riders seeking performance and style.
- * TVS Radeon: A reliable and budget-friendly commuter bike with a focus on durability and fuel economy.
- * TVS Star City Plus: Compact and lightweight, ideal for city commuting with excellent mileage.

2. SPORTS BIKES

The sports segment in the TVS motor catalog offers high-performance bikes with aggressive styling and advanced features:

- * TVS Apache RR 310: A premium sportbike developed in collaboration with BMW Motorrad, featuring a 312cc engine, aerodynamic design, and advanced electronics.
- * TVS Apache RTR 200 4V: Combines power and agility with a 197.75cc engine, suitable for both city rides and spirited weekend outings.

3. SCOOTERS

TVS scooters are engineered for urban mobility, focusing on comfort, ease of use, and fuel efficiency:

- * TVS Jupiter: One of India's best-selling scooters, known for its smooth ride, spacious seat, and good mileage.
- * TVS NTORQ 125: Sporty design with digital features, Bluetooth connectivity, and a 125cc engine that appeals to young riders.
- * TVS Scooty Pep+: Compact and lightweight, perfect for short city commutes and beginner riders.

4. ELECTRIC VEHICLES (EVS)

With increasing emphasis on sustainable mobility, TVS has expanded its electric offerings:

- * TVS iQube Electric: A smart, connected electric scooter equipped with a 4.4 kWh lithium-ion battery, offering silent operation, quick charging, and smart features like smartphone connectivity.

KEY FEATURES AND TECHNOLOGIES IN THE TVS MOTOR CATALOG

The latest TVS models incorporate a range of advanced features that enhance performance, safety, and rider comfort:

1. ENGINE TECHNOLOGY

- * Fuel Injection Systems: Many models feature fuel injection for better efficiency and smooth power delivery.
- * Displacement Range: From 110cc to 312cc, catering to various power needs.

2. DESIGN AND AESTHETICS

- * Sporty and Aggressive Styles: Especially in the Apache series, with sharp lines and aerodynamic fairings.
- * Elegant and Practical: In scooters like Jupiter and Scooty Pep+.

3. DIGITAL INSTRUMENTATION

- * Many models now come with digital dashboards that display speed, fuel level, trip details, and connectivity features.

4. CONNECTIVITY AND SMART FEATURES

- * Bluetooth-enabled displays, mobile app integrations, and navigation aids are increasingly common, especially in newer scooters and bikes like the NTORQ 125 and Apache RR 310.

5. SAFETY AND COMFORT

- * Anti-lock Braking System (ABS) in higher-end models.
- * Comfortable seats, ergonomic designs, and advanced suspension systems for a smooth ride.

HIGHLIGHTS OF THE LATEST TVS MOTOR MODELS

Below are some of the standout models in the current TVS motor catalog:

TVS APACHE RTR 160 4V

- * Engine: 159.7cc, single-cylinder, air-cooled, 4-valve engine.
- * Power: Approximately 17.8 PS.
- * Features: Digital speedometer, LED headlamps, clip-on handlebars, and optional ABS.

- * Highlights: Sporty look, excellent handling, and reliability.

TVS APACHE RR 310

- * Engine: 312.2cc, single-cylinder, liquid-cooled.
- * Power: Around 34 PS.
- * Features: Full-color TFT display, riding modes, quick-shifter, ABS.
- * Highlights: High performance, aerodynamic design, and premium features.

TVS JUPITER

- * Engine: 109.7cc, four-stroke, single-cylinder.
- * Mileage: Up to 55 km/l.
- * Features: Spacious storage, telescopic suspension, and a comfortable seat.
- * Highlights: Popular among daily commuters for its reliability and affordability.

TVS IQUBE ELECTRIC

- * Range: Up to 75 km on a single charge.
- * Top Speed: Approximately 78 km/h.
- * Features: Digital display, mobile app connectivity, fast charging.
- * Highlights: Eco-friendly, silent operation, and smart technology integration.

CHOOSING THE RIGHT BIKE FROM THE TVS MOTOR CATALOG

Selecting the perfect vehicle depends on individual needs, budget, and riding preferences. Here are some tips:

1. Identify Your Usage: Daily commuting, weekend rides, or long-distance touring.
2. Budget Considerations: TVS offers models across various price ranges, from entry-level scooters to premium sports bikes.
3. Performance Needs: Decide on engine capacity and features like ABS, digital displays, or connectivity.
4. Design and Comfort: Choose a style that matches your personality and offers adequate comfort for your rides.

FUTURE TRENDS IN THE TVS MOTOR CATALOG

The TVS motor catalog is continuously evolving with technological advancements and market demands. Key trends include:

- * Electrification: Expansion of electric vehicle offerings with improved range, charging infrastructure, and smart features.
- * Connected Vehicles: Integration of IoT features for enhanced rider experience and safety.
- * Performance Upgrades: Introduction of more powerful engines, lightweight materials, and aerodynamic designs.
- * Customization Options: Offering personalized accessories and styling options to appeal to a broader audience.

CONCLUSION

The TVS motor catalog is a comprehensive showcase of innovative, reliable, and stylish two-wheelers suited for various rider needs. From efficient scooters like the Jupiter and NTORQ to high-performance sports bikes like the Apache RR 310, TVS continues to deliver value through technology, design, and affordability. Whether you are a beginner looking for a budget-friendly scooter or an enthusiast seeking a premium performance bike, the TVS motor catalog offers numerous options to explore. Staying updated with the latest models and features can help you make an informed decision and enjoy a seamless riding experience with one of the most trusted brands in the Indian two-wheeler industry.

--

TVS Motor Catalog: An In-Depth Exploration of Innovation, Performance, and Diversity

When it comes to the Indian two-wheeler industry, TVS Motor Company stands out as a formidable player renowned for its rich legacy, innovative offerings, and commitment to quality. The company's extensive catalog caters to a wide spectrum of riders—from daily commuters to adventure enthusiasts—making it a prominent choice across diverse markets. In this comprehensive review, we delve into the nuances of the TVS Motor catalog, exploring its range of products, technological features, design philosophy, and

future outlook.

--

OVERVIEW OF TVS MOTOR COMPANY

Established in 1911, TVS Motor Company has evolved from a small engineering firm into a leading manufacturer of two-wheelers and three-wheelers in India and abroad. The company's core philosophy revolves around delivering innovative mobility solutions with a focus on quality, affordability, and sustainability.

Key Highlights:

- * Over 60 years of manufacturing two-wheelers
- * Presence in more than 60 countries
- * Extensive R&D infrastructure to foster innovation
- * Broad product portfolio spanning scooters, motorcycles, and electric vehicles

--

CATEGORIES IN THE TVS MOTOR CATALOG

TVS offers an impressive variety of two-wheelers segmented into several categories:

1. Scooters
2. Motorcycles
3. Commuter Bikes
4. Performance & Premium Bikes
5. Electric Vehicles (EVs)

Each category is tailored to meet specific rider needs, preferences, and budgets, supported by advanced features and modern design.

--

SCOOTER SEGMENT: COMBINING COMFORT AND UTILITY

Popular Models:

- * TVS Jupiter: The best-selling scooter known for its comfort, efficiency, and affordability.
- * TVS Ntorq 125: A sporty, feature-rich scooter aimed at young riders.
- * TVS Pep Plus & XL: Compact, economical options for urban commuting.

Features & Highlights:

- * Engine & Performance: Typically powered by 110cc to 125cc engines offering smooth acceleration and high fuel efficiency.
- * Design & Comfort: Ergonomic seats, spacious footboards, and modern styling.
- * Technology: Features like Bluetooth connectivity, digital instrument clusters, and LED lighting in newer models.
- * Utility & Storage: Large under-seat storage, luggage hooks, and optional accessories.

Why Choose a TVS Scooter?

- * Excellent fuel economy
- * Low maintenance costs
- * Reliable performance
- * Stylish design elements appealing to urban riders

--

MOTORCYCLES: VERSATILITY AND POWER

Key Models:

- * TVS Apache Series: The flagship performance motorcycle lineup.
- * TVS Sport & Radeon: Entry-level bikes designed for daily commuting.
- * TVS Apache RTR 160 4V & 200 4V: High-performance bikes for enthusiasts.

Features & Highlights:

- * Engine Options: Ranging from 100cc to 200cc, with advanced features like oil cooling, fuel injection, and variable valve timing in higher models.
- * Performance & Dynamics: Agile handling, sporty ergonomics, and powerful acceleration.
- * Design & Aesthetics: Aggressive styling with sharp lines, LED lighting, and digital displays.

- * Technology: Incorporation of features like ride modes, slipper clutch, and advanced suspension systems.

Notable Innovations:

- * The Apache series has been a benchmark for performance in its class, with models like the Apache RTR 200 4V offering race-inspired features and superior power-to-weight ratios.
- * The integration of ABS (Anti-lock Braking System) in higher variants enhances safety.

Why Opt for a TVS Motorcycle?

- * Superior performance for thrill-seekers
 - * Reliable build quality
 - * Advanced technological features
 - * Good resale value
-

COMMUTER BIKES & UTILITY MODELS

Prominent Models:

- * TVS Radeon: Designed for durability and affordability, ideal for rural and urban commuters.
- * TVS Sport: A lightweight, fuel-efficient bike for daily errands.
- * TVS XL Series: Robust utility bikes with high payload capacities, suited for small businesses and rural use.

Features & Highlights:

- * Engine & Performance: Economical 100cc–110cc engines focused on longevity and fuel efficiency.
- * Design: Simple, rugged aesthetics emphasizing practicality.
- * Comfort & Ergonomics: Comfortable seats, easy handling, and low maintenance.
- * Utility: Heavy-duty frames, large payload capacity, and optional accessories like carriers.

Why Choose a Utility Model?

- * Low initial investment
- * Low running costs
- * Durability in challenging terrains

- * Versatility for multiple applications

--

PERFORMANCE & PREMIUM BIKES: ELEVATING THE RIDING EXPERIENCE

TVS has progressively entered the premium segment, offering bikes that combine sporty aesthetics with cutting-edge technology.

Noteworthy Models:

- * TVS Apache RR 310: A track-ready motorcycle developed in collaboration with BMW Motorrad, featuring a 312.2cc single-cylinder engine.
- * TVS Apache 160 4V: Sporty design with a focus on agility.
- * TVS Apache 180 & 200: Mid-range bikes with high performance.

Features & Highlights:

- * Engine & Power: Advanced single-cylinder engines with fuel injection, high compression ratios, and race-inspired features.
- * Design & Aerodynamics: Bold fairings, aggressive stance, and sporty graphics.
- * Technology & Safety: Dual-channel ABS, TFT displays, riding modes, and slipper clutches.
- * Comfort & Handling: Upside-down front forks, sporty tires, and lightweight frames.

Why Opt for Performance & Premium Bikes?

- * Superior handling and acceleration
- * Modern technology integrations
- * Stylish looks appealing to young riders
- * Enhanced safety features

--

ELECTRIC VEHICLES (EVS): THE FUTURE OF MOBILITY

Recognizing the global shift towards sustainable transport, TVS has developed a robust lineup of electric scooters and bikes.

Key EV Models:

- * TVS iQube Electric: Urban mobility solution with a range of approximately 75-85 km per charge.
- * TVS XL Electric: Electric utility vehicle tailored for rural and commercial use.
- * Future Concepts: Ongoing R&D into higher-range and faster-charging EVs.

Features & Highlights:

- * Battery & Range: Lithium-ion batteries with fast-charging capabilities.
- * Performance: Instant torque offering smooth acceleration.
- * Design: Modern, minimalist aesthetics with smart features.
- * Connectivity: Mobile app integration for battery status, location tracking, and diagnostics.
- * Sustainability: Zero emissions, lower running costs, and government incentives.

The EV Vision:

TVS aims to lead in electric mobility by continuously expanding its EV portfolio, emphasizing affordability, reliability, and innovative tech.

--

TECHNOLOGICAL INNOVATIONS ACROSS THE CATALOG

TVS has consistently integrated advanced technologies to enhance rider experience and safety:

- * Smart Connect Platforms: Bluetooth-enabled dashboards, navigation, and call alerts.
 - * Digital Instrument Clusters: Full LCD displays with multiple riding modes, trip info, and service alerts.
 - * ABS & CBS: Standard in higher variants for improved safety.
 - * Fuel Injection & CVTI: For smoother power delivery and efficiency.
 - * Lightweight Frame Construction: To improve agility and handling.
-

--

DESIGN PHILOSOPHY AND AESTHETIC APPEAL

TVS invests heavily in design, ensuring that each model embodies a perfect blend of form and

function. The design philosophy emphasizes:

- * Sportiness: Sharp lines, aerodynamic fairings, and aggressive stance.
- * Practicality: Ergonomic seats, easy-to-use controls, and utility features.
- * Innovation: Use of modern materials and LED lighting to appeal to contemporary tastes.

This focus on aesthetics, combined with technological sophistication, helps TVS maintain a competitive edge in the market.

--

AFTER-SALES SERVICE & CUSTOMER SUPPORT

A crucial aspect of the TVS experience is its widespread service network:

- * Over 8,000 service outlets across India
- * Genuine spare parts availability
- * Extensive warranty programs
- * Customer-centric initiatives like the TVS e-Connect app for service booking and updates

This robust support system ensures rider confidence and long-term satisfaction.

--

FUTURE OUTLOOK & MARKET STRATEGY

TVS is strategically positioning itself as a leader in sustainable mobility, technological innovation, and global expansion.

Future plans include:

- * Expansion of electric vehicle offerings with increased range and charging infrastructure
- * Introducing more premium and performance bikes
- * Embracing smart mobility solutions with IoT integration
- * Strengthening global presence, especially in Southeast Asia and Africa

The company's focus remains on delivering value-driven products that resonate with evolving consumer preferences.

CONCLUSION

The TVS Motor catalog exemplifies a comprehensive approach to mobility—offering a spectrum of vehicles that combine performance, style, innovation, and affordability. Whether you're a daily commuter seeking fuel efficiency, a performance enthusiast craving speed and agility, or an eco-conscious rider leaning toward electric options, TVS has a model tailored for you.

With a legacy rooted in trust and a future oriented towards smart, sustainable mobility, TVS continues to set benchmarks in the two-wheeler industry. Its relentless pursuit of innovation, customer satisfaction, and environmental responsibility makes its catalog not just a list of vehicles, but a reflection of the company's commitment to transforming mobility for all.

In essence, exploring the TVS motor catalog reveals a brand deeply invested in diversity, quality, and technological progress—making it a preferred choice

> QuestionAnswer

>

> What are the latest models available in the TVS Motor catalog for 2024?

> The latest models in the TVS Motor catalog for 2024 include the TVS Apache RR 310, TVS Jupiter, TVS NTORQ 125, and the updated

> TVS Radeon, offering advanced features and contemporary designs.

>

>

> How can I access the full TVS Motor catalog online?

> You can access the complete TVS Motor catalog on the official TVS Motor Company website under the 'Models' section, or through

> authorized dealerships' digital platforms for detailed specifications and images.

>

- >
- > What are the key features of the TVS Apache series in the catalog?
- > The TVS Apache series features high-performance engines, sporty designs, advanced suspension systems, and modern digital instrument clusters, making them popular among motorcycle enthusiasts.
- >
- >
- > Does the TVS Motor catalog include electric vehicles?
- > Yes, the TVS Motor catalog now includes electric options such as the TVS iQube Electric, focusing on sustainable mobility with modern features and efficient performance.
- >
- >
- > Are there any upcoming launches listed in the TVS Motor catalog?
- > TVS Motor regularly updates its catalog with upcoming models and launches. For the latest information, check their official website or authorized dealerships for announcements on upcoming vehicles.

Related keywords: TVS motor, TVS motorcycle models, TVS bike catalog, TVS two-wheelers, TVS scooter range, TVS bike price list, TVS accessories, TVS spare parts, TVS official dealer, TVS new launches